



Stephen H. Johnson, Acting Director

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[NEWS & INFORMATION](#)

[UPCOMING EVENTS](#)



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Are you and your friends signed up for OED's *Daily Digest*? Compiled from over 50 news sources, the OED [Daily Digest](#) is the best way to keep up with the latest in business, technology, workforce, industry, real estate, and economic development news in Seattle.

**NEWS & INFORMATION**

**Mayor McGinn, OED announce details of the Seattle Jobs Plan**



On August 24th, Mayor Mike McGinn announced details of the [Seattle Jobs Plan](#), a vision for next-generation economic development that creates a sustainable economy with shared prosperity in Seattle and the Puget Sound region. The plan consists of a framework of new and existing policies, programs, engagement strategies, and investments that, together, will help create quality jobs, protect the environment, make critical investments in workforce development and entrepreneurial activity, and ensure that taxpayers get true value from the city of Seattle's economic development investments. The Mayor announced the Seattle Jobs Plan at [Cascade Designs, Inc.](#), a leading manufacturer of outdoor equipment located in the heart of the Duwamish manufacturing and industrial center, alongside Teferi Gebretsadik, a minority small business owner working in the Rainier Valley; Jill Wakefield, Chancellor of the Seattle Community College District; and David Rolf, President of SEIU Healthcare 775NW.

- [Read the full Seattle Jobs Plan and executive summary](#)
- [Read the Puget Sound Business Journal's post-launch interview with OED Acting Director Steve Johnson](#)



## OED launches growseattle business services portal



This month, the Office of Economic Development officially debuted its new online business services portal, [growseattle.com](http://growseattle.com). The easy-to-navigate portal helps small- and medium-sized businesses quickly access business services offered by local, state, and federal governments and their partners.

Services available through the portal include business planning and technical assistance; business financing and loans; permitting support; energy saving incentives; data resources; business expansion and relocation help; and more. OED's website, [seattle.gov/economicdevelopment](http://seattle.gov/economicdevelopment), has also been redesigned in order to represent the new "growseattle" brand and web identity. Business organizations interested in linking to the business services portal using the orange portal button above should e-mail [oad@seattle.gov](mailto:oad@seattle.gov) for more details.

- [Visit the growseattle business services web portal](#)
- [Visit the Office of Economic Development's redesigned home page](#)

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## President's visit to Seattle prioritizes small business



President Obama visited Seattle for the first time since his 2008 campaign on August 17th, starting the day with an intimate roundtable discussion with three Seattle small business owners: Gillian Allen White, co-owner and general manager of Grand Central Bakery's Seattle operations; Joe Fugere, founder of

Tutta Bella Neapolitan Pizzeria in Seattle; and Tiffany Turner, owner of the Inn at Discovery Coast in Long Beach. After the discussion, President Obama spoke publicly from Pioneer Square about proposed legislation that would cut taxes and make more loans available for small businesses.

- [Watch KING 5's video coverage of Obama speaking in Pioneer Square](#)
  - [Read the Seattle P-I's coverage](#)
  - [Read the Puget Sound Business Journal's coverage](#)
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## Council passes nighttime disturbance ordinance for nightlife districts



The Seattle City Council unanimously passed a nighttime disturbance ordinance this month that allows Seattle Police officers to give tickets for after-hours disturbances in Seattle's nightlife districts. The legislation, sponsored by Councilmember Nick Licata, enacts the number one recommendation of the [Nightlife Advisory Board](#): allowing Seattle police officers to give \$100 citations between midnight and 5 a.m. in public areas for fighting, threatening another person, or making unreasonable noise. "This bill passed because groups on all sides of this issue were willing to make compromises," said Councilmember Licata. "The new law should address most of the behavioral problems police encounter when crowds leave the bars. It provides them with a preventive alternative to address unruly bar patrons on the sidewalks."

- [Read Councilmember Licata's full press release](#)
- [Read Seattle Times' coverage of the ordinance](#)

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## Forbes: Seattle is America's third coolest city



According to a new survey by *Forbes*, in partnership with market research company Harris Interactive, Seattle is America's third "coolest" city. The survey asked 2,104 adults to identify which of the 40 largest metropolitan statistical areas in the country were "the coolest." Seattle's vibrant cultural and nightlife scenes, including its 6,278 restaurants, bars, and clubs; 192 museums, theaters, stadiums, and arenas; and 341 galleries and concert venues contributed to its high ranking. New York City and Las Vegas tied for the number one spot. *Forbes'* article on the rankings concludes that "[m]any of the cities perceived to be cool have one thing in common: an abundance of things to do."

- [Read the full Forbes article](#)

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## Seattle is one of 10 best cities for young entrepreneurs



According to readers at Under30CEO.com, a website for young entrepreneurs, Seattle ranks as the 10th best U.S. city for entrepreneurs looking to start a small business. The website asked its readers to consider factors such as available resources, schools, events, social atmosphere, weather and networking opportunities when ranking cities. The website's final ranking

concludes, "Seattle has always been driven by old industrial companies but...newer technology and internet companies have begun to call it home," citing the presence of Seattle-area companies Amazon, Starbucks, Microsoft, Boeing, and Nintendo. Under30CEO also notes that Pacific Northwest region is a hotbed of outdoor activities favored by young workers.

- [Read the full Under30Ceo.com article](#)

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### **JuJu.com: Seattle is 13th best city for job-seekers**



According to research from Juju.com, Seattle is the 13th easiest major city in which to find a job. The top five cities in the U.S. are Washington, D.C, San Jose, Calif., New York City, Baltimore, and Hartford, Conn. *Seattle Business Magazine* explains that the rankings are compiled by "dividing the number of unemployed laborers in each metro area by the number of jobs in Juju's comprehensive index of millions of online jobs...which is compiled and updated continuously from thousands of employer career portals, recruiter websites, and job boards all over the Internet."

- [Read the full Seattle Business Magazine article](#)
- [View the results from Juju.com](#)

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### **Get an inside look at local politics on Seattle Channel's "City Inside/Out: Council Edition"**



Every month, Seattle City Councilmembers Jean Godden, Nick Licata, and Mike O'Brien join Seattle Channel host C.R. Douglas on [City Inside/Out: Council Edition](#), to discuss city issues and current events and respond to constituent mail. City Inside/Out: Council Edition airs on the fourth Wednesday of every month at 7:00 p.m. Interested in hearing about upcoming legislation that impacts economic development in Seattle? Viewers are invited to take part in the conversation by e-mailing questions and topics for the group to [contact@seattlechannel.org](mailto:contact@seattlechannel.org). Because City Inside/Out tapes a few days in advance of its premiere, be sure to submit questions and comments early so that they are included in the upcoming edition.

- [Watch City Inside/Out: Council Edition \(August\)](#)

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## UPCOMING EVENTS

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### **TechNW brings together bright minds, innovative technology companies - Sept. 27th**



From entrepreneurs to investors to service providers, the Puget Sound region is a magnet for people passionate about innovation and promotion of the best new technologies. At TechNW, attendees will have the opportunity to hear from national sector thought leaders, startups and national press through a unique blend of keynote presentations, demonstrations, interviews and panel discussions. The event will take place from 7:00 a.m. to 6:00 p.m. on Monday, September 27th, at the [Bell Harbor International Conference Center](#) on the Seattle waterfront. Early-bird pricing is available until August 31st.

- [Learn more about TechNW or register online](#)

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### **Network with film, music, and digital media industry representatives - Sept. 29th**



Seattle is a growing hub for film, music and digital media, and it is vital for these three communities to interact for our city to continue to thrive. This September's Film, Media, and Digital Music Happy Hour, presented by the Seattle Office of Film + Music with Washington Filmworks, the Pacific Northwest Chapter of the Recording Academy, and the Washington Interactive Network, offers a laid-back environment for new and established industry representatives to socialize, network, and build a unified community. With attendance of up to 200 people each month, this event offers a great opportunity to meet and network with the brightest minds from Seattle's vibrant film, music, and digital media community. The next Happy Hour will be held on Wednesday, September 29th at Spitfire in Belltown.

- [Learn more about the Office of Film + Music industry Happy Hour](#)
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## Join Tim Burgess and Ray Hoffman at City Business Casual - Sept. 30<sup>th</sup>



The Office of Economic Development and the city of Seattle are excited to connect directly with the local business community via our City Business Casual series. These monthly, informal gatherings provide the Seattle business community with regular, direct access to business-focused city officials, including influential city leaders and key department heads and representatives. The next City Business Casual will take place on **Thursday, September 30<sup>th</sup>** from 5:00 to 7:00 p.m. at Polar Bar (700 3rd Avenue) in downtown Seattle. Special guests will be [Councilmember Tim Burgess](#) and Director of [Seattle Public Utilities Ray Hoffman](#). No pre-registration for City Business Casual is necessary. The sessions do not include a formal program, but Office of Economic Development staff will actively make introductions and connections. Business owners and advocates will have a chance to ask questions, suggest ideas, and troubleshoot specific issues.

- [Visit City Business Casual online](#)



Send submissions, questions, or comments to [oed@seattle.gov](mailto:oed@seattle.gov).