

**Outreach Feedback from High Point Community Center
November 7, 2011**

#1 What Should We Prioritize?

- Family / youth bringing people together
- More / better outreach (brochure not working) ~ face-to-face contacts
- After school programs for teens (11 – 12 year olds)
- Local flyers to highlight local programs
- Women's only covered space for exercise programs
- Market programs that are barely meeting class minimums
- Working with neighborhood house on programs
- Youth in High Point community (very diverse group) targeted outreach / find out their needs
- Make programs more "affordable" (scholarships)
- Find out youth needs from parent perspective as well
- College field trips for youth
- Life skill/academic focus for youth
- Providing programs that addresses daily needs of community
- Have drop-in fees for classes
- Utilize Camp Long challenge course
- Partner w/Willie Austin Foundation for fitness programs at High Point CC
- Encourage low income families to get physically fit
- Sliding scale fees
- The community (find out what they want and / or struggle with)
- Schedule senior programs more
- Fill-in where other centers are going to lose
- Scholarship for Adults / Fundraiser
- Outreach for Volunteers
- Utilizing / leveraging resources / other community centers
- Put exercise equipment

#2 What Should We Keep Doing?

- Yoga
- Keep full classes going
- Women's only classes / with childcare
- Senior (Lifelong) field trips
- Summer programs/camps for elementary and teens
- Keep Friday Late Night for teens
- Days when schools are closed / camps for K-5) winter break camp, daly in between semester, etc.)
- Keep social media advertising
- Keep staff involved with neighborhood meetings
- Keep using West Seattle Blog
- Scholarships
- Keep yoga

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- Niche programming
- Women's only class
- Grant writing
- Capacity building for community members (grant writing workshops)
- Volunteer instructors
- Home working fixer – up ~ networking class
- REI – Camping – Woodland Park Zoo

#3 What Should We Stop Doing

- Stop closing gym as punishment
- Rude customer service
- Adult drop-in fees
- What has impact of drop in fees been?
- Stop charging

#4 What Can You Do / To Help Us?

- Collaborate / outreach to address community issues
- Open houses
- Promote Willie Austin fitness class
- Recruit additional advisory council members
- Get space use (fee reductions) for volunteer service
- We can spread the word
- Pass out fliers and support financially
- On the job training (internship SHA)
- Grant writing